

Recent Experience

Publicis Sapient · Apr 2014 to present

- Project based work for clients including: DHL, Porsche, Bosch, Lufthansa
- Technical Frontend Lead on Digital Business Transformation projects on 9+ team cross functional size
- Manage priorities, deadlines, and deliverables
- Design frontend architectures that evolve over time
- UI and Style Guide driven development
- Balance code quality with technical debt for delivery
- Implement WCAG 2.1 AA compliant sites
- Train and encourage unit testing in project teams
- Coach and partner with Client Stakeholders and Product Owners to define roadmap, backlog, grooming and story creation
- Continuous Integration pipelines with SonarQube and automated frontend build tooling setup
- Customer centric web performance metrics setup, tracking and improvement

Previous Experience

Scanbot · Jan 2013 — 2014

- Product development of a multi-platform app to manage documents.
- Development of web based settings dashboard with ClojureScript, Functional Programming, SASS and HTML5.
- Multi-Cultural team

LaPatilla.com · May 2011 — Jul 2012

- Develop and maintain digital newspaper
- Manage infrastructure, scalability of servers and mitigate DoS attacks.
- Manage digital advertisement and stakeholder

Tinvalero & co · May 2010 — Dec 2012

- Develop service and product websites
- Develop Wordpress themes and plugins
- Establish SEO, hosting and content guidelines

Education

Universidad Centro Occidental Lisandro Alvarado, Barquisimeto, Venezuela

Informatics engineer · Mar 2010

Universidad Católica Andrés Bello, Caracas, Venezuela

Specialist in Organizational Development (degree not completed) · May 2012

Skills

Technical

- Unit testing
- React, Redux, Vanilla JS, ES2015+
- Web Accessibility
- Jest, Karma, Mocha, Chai, Jasmine
- UX and Customer Centric development
- Style guide driven development
- Frontend architecture design
- Design UI architecture that expects change
- Balance time to market with technical debt
- CSS and cross browser functionality
- Eye for design and UX

Non-Technical

- Customer centricity balanced with business needs
- Quick iterations, fail fast
- Value driven development
- Cross-Functional team work
- High quality and high velocity focus
- Agile delivery advocate
- Client and stakeholder management
- Roadmap and backlog definition
- Continuous learning mindset, feedback culture
- Diversity of thought advocate
- Technical and non-technical blogger

Community Engagement

Lead of the Diversity & Inclusion community at Publicis Sapient Cologne

- Creation of the D&I community in the office
- Empower community to create D&I activities
- Host of Global Diversity CFP day 2019, leanIn Circle and several Round tables

Speaker at C'T Web Dev 02-2020 — Unit testing

- Focus point of the talk: How to speak “boss language” to get time to unit test
- How to write accurate unit tests
- slides available in [noti.st](#)

Speaker at sthlm.js 05-2017 — How to deliver high quality code

- How to write high quality word for the real-world developers.
- video available in YouTube

Speaker at Publicis Sapient 2015 — Developing cross cultural intelligence

- What Cross-Cultural intelligence is
- How to bridge cross cultural gaps
- Video & slides made available for Publicis Sapient employees

Contributions to Open Source

- [Webpack-cli](#)
- [Fit-commit-js](#)
- [Karma-webpack](#)
- [Gulp-sass-glob](#)
- [Sc5-styleguide](#)
- [Angular-translate](#)